

## What is claimed is:

[Claim 1] A deodorant or deodorizing composition comprising; (a) zinc zeolite, and (b) a delivery system or a cosmetically acceptable carrier base composition.

[Claim 2] A composition according to claim 1, wherein zinc zeolite can be in hydrated or anhydrous forms.

[Claim 3] A composition according to claim 1, wherein delivery system or carrier bases can be zinc zeolite itself.

[Claim 4] The compositions according to claim 1, wherein such compositions contain Zinc Zeolite from 0.01% to 100%.

[Claim 5] A composition according to claim 1, wherein zinc zeolite can be from an in-situ generated process or in a pre-manufactured form.

[Claim 6] A composition according to claim 1, wherein delivery system or carrier base can include additional ingredients or compositions selected from skin cleansers, cationic surfactants, anionic surfactants, non-ionic surfactants, amphoteric surfactants, and zwitterionic surfactants, skin and hair conditioning agents, vitamins, hormones, minerals, plant extracts, anti-inflammatory agents, whitening agents, deodorants, odor masking agents, antiperspirants, collagen and elastin synthesis boosters, UVA/UVB sunscreens, concentrates of plant extracts, emollients, moisturizers, skin protectants, humectants, silicones, skin soothing ingredients, antimicrobial agents, antifungal agents, treatment of skin infections and lesions, blood microcirculation improvement, skin redness reduction benefits, additional moisture absorbents, analgesics, skin penetration enhancers, solubilizers, moisturizers, emollients, anesthetics, colorants, perfumes, preservatives, seeds, broken seed nut shells, silica, clays, beads, luffa particles, polyethylene balls, mica, pH adjusters, processing aids, and combinations thereof.

[Claim 7] A composition according to claim 1, wherein delivery system or a carrier base are selected in the form of a lotion, cream, gel, spray, thin liquid, body splash, powder, compressed powder, tooth paste, tooth powder, mouth spray, paste dentifrice, clear gel dentifrice, mask, serum, solid cosmetic stick,

lip balm, shampoo, liquid soap, bar soap, bath oil, paste, salve, collodion, impregnated patch, impregnated strip, skin surface implant, impregnated or coated diaper, and similar delivery or packaging forms.

**[Claim 8]** The compositions according to claim 1, wherein the delivery system can be traditional water and oil emulsions, suspensions, colloids, microemulsions, clear solutions, suspensions of nanoparticles, emulsions of nanoparticles, or anhydrous compositions.

**[Claim 9]** The compositions according to claim 1, wherein the delivery system can be human body or hair deodorizing solution, deodorizing powder, deodorizing gel, deodorizing spray, deodorizing stick, deodorizing roll-on, deodorizing paste, deodorizing cream, deodorizing lotion, deodorizing aerosol, and other commonly marketed human body and hair deodorizing compositions.

**[Claim 10]** The compositions according to claim 1, wherein the delivery system can be household deodorizing solution, deodorizing powder, deodorizing gel, deodorizing spray, carpet deodorizer, room deodorizer, and other commonly marketed household deodorizing compositions.

**[Claim 11]** The compositions according to claim 1, wherein the delivery system can be animals and pets deodorizing solution, deodorizing powder, deodorizing gel, deodorizing spray, animals and pets carpet deodorizer, animals and pets room deodorizer, and other commonly marketed animal and pet deodorizing compositions.

**[Claim 12]** The compositions according to claim 1, wherein the delivery system can be human or animal deodorizing dentifrice, or oral cavity deodorizing toothpaste, deodorizing mouthwash, deodorizing dental powder, deodorizing mouth spray, deodorizing dental gel, deodorizing lozenges, and other commonly marketed human or animal deodorizing dentifrice, or oral cavity deodorizing compositions.